

Only for 2021 &  
2022 AD  
admitted Regular  
Students

TRIBHUVAN UNIVERSITY  
FACULTY OF MANAGEMENT  
Office of the Dean  
May - June 2023

Full Marks: 100  
Pass Marks: 50  
Time: 3 Hrs.

BBA / BIM / BBM / First Semester / ENG 201 / ENG 206: English - I

*Candidates are required to answer the questions in their own words as far as practicable.*

**Group "A"**

1. **Brief Answer Questions:** [10 × 2 = 20]
- i. What does elephant symbolize in "Shooting an Elephant"?
  - ii. According to Barnum, what are the best capitals ever invested in business?
  - iii. What concept of beauty does the writer advocate? (*Beauty*)
  - iv. Why does the parrot call himself "a twice born child"? (*The Parrot in the Cage*)
  - v. What is the irony in "Jest and Earnest"?
  - vi. Complete the sentences with appropriate clause:
    - a. If it hadn't rained, more people.....
    - b. If you work hard, you .....
  - vii. Select the correct word in sentences:
    - a. There was insufficient (*accurate/evident*) to convict the accused of the crime.
    - b. The newly formed country gained its (*independent/ambitious*) only last year.
  - viii. Complete sentences with the correct form of the verb:
    - a. If you ... (feel) that I'm being unreasonable, please say so.
    - b. Sandra... (smell) the blossom on her cherry tree when she was sitting by a tree.
  - ix. Complete the sentences with the correct preposition and gerund:
    - a. I'm not very keen... when the sea is this rough but I'll come if you insist.
    - b. Are you looking forward... school and getting job?
  - x. Use appropriate word to complete the following inversions:
    - a. *Rarely* ...anyone have witnessed such an amazing sight as view from space.
    - b. *At no time*...you leave your luggage unattended at airport.

**Group "B"**

**Short Answer Questions: (Attempt any SIX Questions)**

[6 × 5 = 30]

2. Discuss the use of allegory in "The Allegory of the Cave".
3. Which of the two women is stronger in "The Stronger"? Why?
4. What is magic realism? Briefly illustrate with the text you have studied?

5. What is the tone of the poem? Does it have universal appeal? (*The Fly*)
6. Give advice for the following situations using have/get something done:
  - (a) Water has been coming in through you parents' bedroom ceiling.
  - (b) I bought a pair of trousers but they're too long for me.
  - (c) Your pet dog has lost his appetite recently.
  - (d) I want to sell my house but it's looking a bit shabby.
  - (e) Your sister's car as been making strange noise.
7. Complete the following sentence using the correct form of verb from the brackets:
  - a. She (travel) with two crew members.
  - b. She said she (have) this dream since childhood.
  - c. Anousheh (be) from Iran.
  - d. She hopes that she (inspire)a new generation of women.
  - e. NASA (plan) further shuttle and rocket next year.
8. Complete the following expressions with appropriate modal verbs:
  - a. It .... be one of the biggest shops in the world. Many items are available here.
  - b. You ...spend days in here.
  - c. It ... be a real problem.
  - d. You ... have left your job. You look desperate.
  - e. The first time visitors to Japan ... be amazed at the level of service.

#### Group "C"

**Long Answer Questions:(Attempt any THREE Questions)**

**[3 × 10 = 30]**

9. Suppose you are working in Sagarmatha Bank, and working staff need five laptops for daily operation. Your manager asks you to present a proposal with time, cost and objectives. Write a short proposal comparing the laptops available in market of at least three renown companies. Your proposal must include problems, solutions and findings.
10. What are the fundamental virtues of a business person? How can you crown your business in the competitive world? Write your answer based on the text "Advertise Your Business."
11. What is traditional gender role? Are a girl born weak or made weak? What roles should she perform? Explain your answer on the basis of text "Girl".
12. Write an five-paragraph essay on "E-commerce and its challenges in Nepali context".

#### Group "D"

**Comprehensive Answer / Case / Situation Analysis Questions:**

**[4 × 5 = 20]**

13. Read the following case carefully and answer the questions that follow:

Diben Sapkota, the HR manager of Work for Welfare, a nonprofit organization based in Solukhumbu, recently had posted a job for a recruiting and training specialist as an official post on LinkedIn. After, the recruitment was accomplished. As a benchmark of his experience, later he wrote, "I was looking for someone with a long experience on

recruiting background and who could do from zero, for example, sourcing candidates to finalizing the new hires,” he says. He also wanted the person who can start something and go ahead with enthusiasm. He says.

For the post, more than 130 candidates applied. The organization’s new online application system that works with artificial intelligence that doesn’t allow for cover letters. But, one of the applicants, Sarina (not her real name), sent a follow-up email after submitting her résumé. In the post, Diben wrote, “And it’s a good thing she did because she would’ve been cleared out otherwise,”. Sarina’s résumé made her look like a “job jumper”— only staying at particular job for short period of time in previous jobs or for employers. Diben at first assumed she was a poor performer who kept getting fired. She was also the only candidate who didn’t have a four-year college degree, and did not major human resources as a major subject.

But, the ways Sarina wrote the email the HR manager’s eye. First of all, it was professional in its outlook. Sarina clearly wrote that she was writing to double-check that her application had been received or not. However, she also mentioned how she got Diben’s name and email (through her husband’s boss who was on the board) and her personal connection to Work for Welfare (her father-in-law had done some work with the organization). Diben did not think that way she found the information unethical or unprofessional. Instead, he sensed some skills in Sarina.

What really struck Diben, was what Sarina mentioned about the group and the challenges Work for Welfare was facing. Diben was amazed at this finding since he hadn’t realized this even after being an important part of the organization. She’d done her research thoroughly and “listed some things she would do or already had done that would help us address those needs,” wrote Diben in the post. “The personality and passion she conveyed in the cover letter came through during her the job screening,” Diben says. Hasina ended up being more than qualified for the job. “I wanted this role to be bigger from the get-go but I didn’t think that was possible. When I met her, I knew we could expand it.” Three weeks later Diben offered Sarina the job and she accepted.

***Questions:***

- a. What significant information does Sarina seem to have included in the email?
- b. Why do you think Sarina got the job?
- c. What does this situation tell about the importance effective cover letter?
- d. If you were Hasina, what additional information would you have mentioned in the cover letter to make it more impressive and professional? Why?

